

Prisma Renewal by Jose Zapata

Hi there 🖐️

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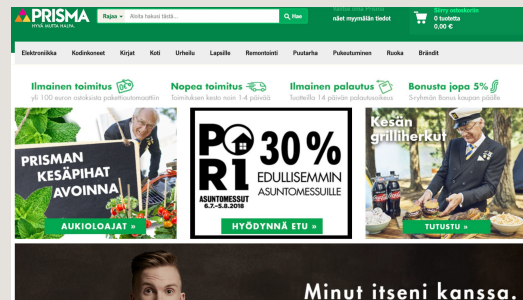


#Why

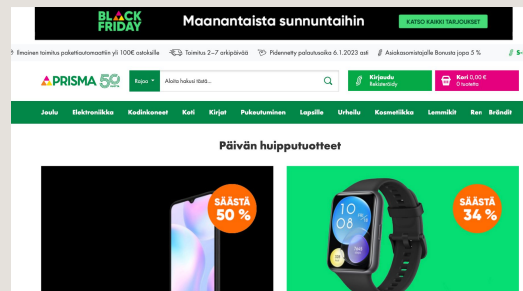
→ The last iteration of prisma.fi

- ◆ Built using IBM Websphere Commerce platform (HCL)
- ◆ Coupled architecture
- ◆ Limited customisation
- ◆ Poor performance

A wayback machine: the evolution of prisma.fi



- 2018



- 2022

#How

- Built from scratch
- Decoupled architecture
- Headless e-commerce engine
- Modern tech-stack

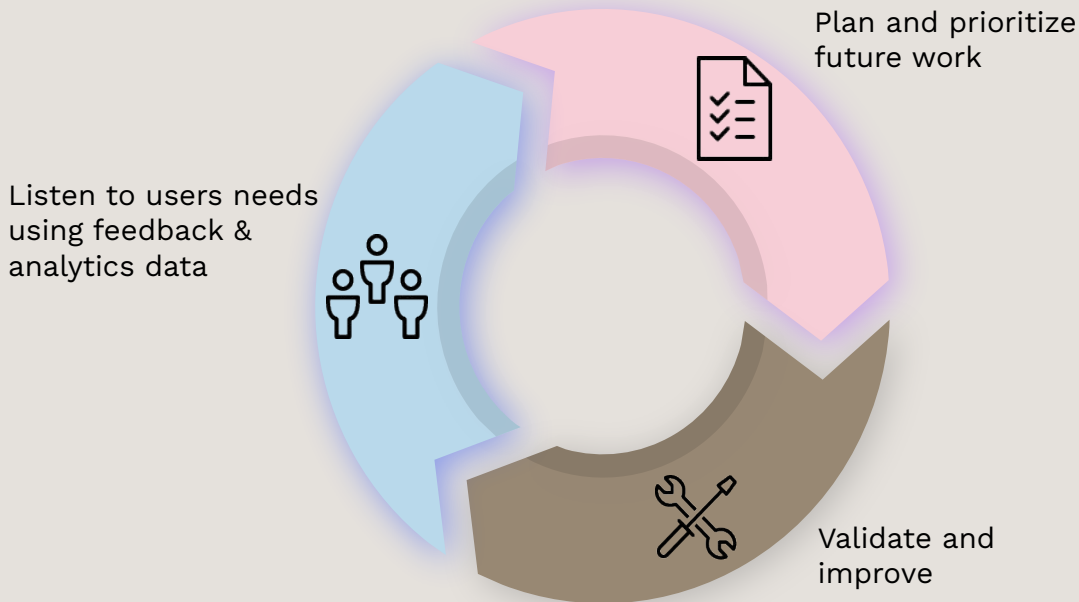
- Small cross-competence team
- Get the playground up and running first
- Focus on core functionality
- Document local setup - keep it simple



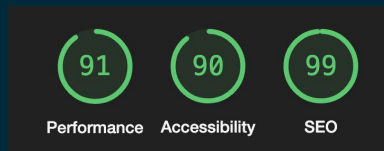
#Ways of working

- Walking skeleton approach
- Full-stack team
- Evolution:
 1. Single team
 2. *Mini team*
 3. **Feature team**

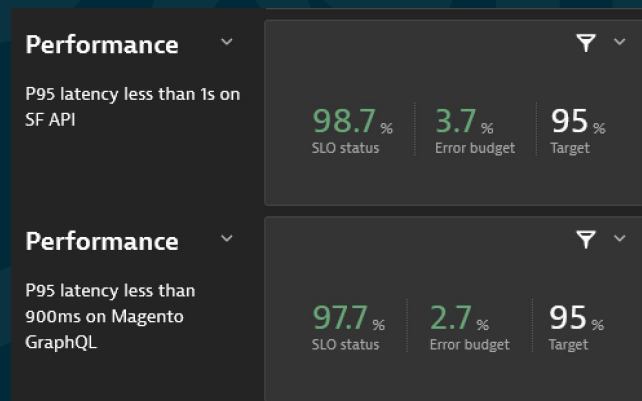
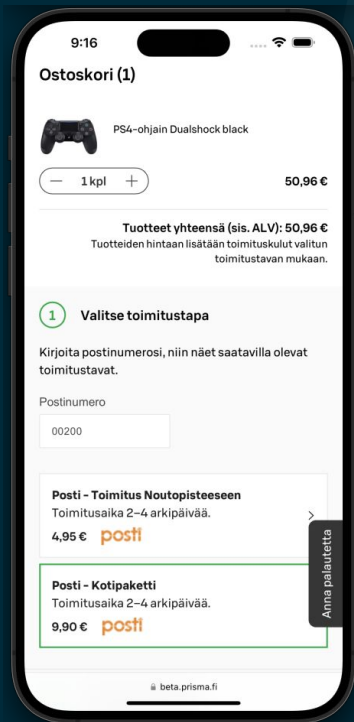
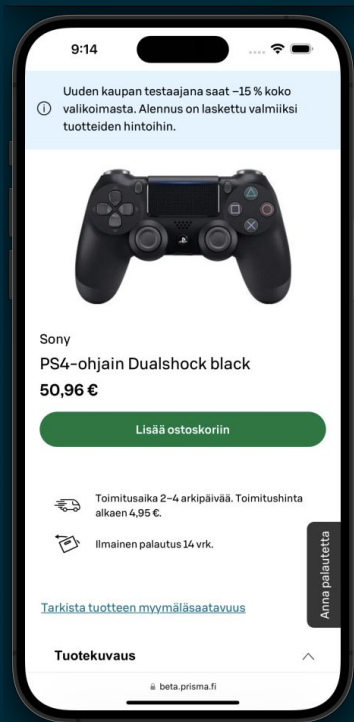
Progress iteration loop



#Now



- Solid foundation for growth
- Fully customizable
- Cross-functional feature teams



2023: Modern sales funnel

Columbia Road

